KLIKA

Building Solutions for the U.S. Long-Term Care System

Connecting care seekers to better service with custom software solutions for fair and transparent care options in the USA

Client Overview

Our client, a U.S. leader in healthcare and long-term care, shifted focus to providing personalized care options through a custom platform. Their goal was to connect care seekers with reliable caregivers, addressing the complexity and inefficiencies in the current long-term care system.

Challenges

Klika needed to create an intuitive and scalable web application to simplify the care-seeking process. The system required a flexible headless CMS for content management and easy integration with third-party services. The platform also needed robust dataflows to deliver personalized care options and support a large network of users.

Klika's Solution

We developed a dynamic web application and analytics engine to match care seekers with nearby facilities based on personalized preferences. Two dedicated teams—full stack and data science—ensured a smooth, scalable experience. We also built a headless CMS for content management and enhanced SEO control, enabling seamless integration with marketing tools. Features like alerts and smart notifications improved the onboarding process for both care providers and seekers.

Results

The platform has connected tens of thousands of individuals to long-term care providers, including nursing homes, retirement centers, and hospices. It continues to grow, attracting new care providers and users seeking reliable care options.

Technology Stack

Next.js .NET Azure Python SQL Server PowerPages Synapse Pipelines